Leah Schwartz

UX/UI Designer + Creative Coder + Writer/Editor

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EXPERIENCE

Hubbub! Music, Atlanta — *Marketing & Management Intern*

Jan 2020 - June 2020

Created and managed content for Hubbub!'s social media accounts through Hootsuite, Handled tour calendars for multiple clients on Songkick, Facebook, and Bandsintown, Updated various PROs such as BMI and ASCAP

Creative Loafing, Atlanta— *Editorial Intern*

Aug 2019 - Dec 2019

Wrote content as well as edited articles including record reviews and weekly music highlights, Pitched story ideas to editors, Compiled music listings,helped organize music archives, Worked closely with editors and gained understanding of publishing operations as a whole

Small Details LLC, remote position — *SEO Content Writer*

June 2019 - Dec 2019

Wrote informational articles on a wide variety of subjects, requiring extensive research, meeting deadlines, and SEO knowledge

UX PROJECTS

Fit Flip, Website — *UX Researcher & Designer*

Worked for a duration of three weeks on a group project to design a website that allows users to upcycle their clothing

Sura, Mobile App— *UX Researcher & Designer*

Worked for a duration of three weeks on a group project to design an app to help users track their skincare and analyze the effectiveness of their products

Georgia Animal Project, Website Redesign— *UX Researcher & Designer*

Worked for a duration of three weeks to redesign the GAP website for a more interactive and responsive design

SKILLS + SOFTWARE

Ethnographic Research, User Journeys, Prototyping, Usability Testing, User Interface Design, Design Strategy, Systems Thinking, UX Design +Research, Wireframing, Visual Systems

Adobe Creative Cloud, Sketch, Invision, Figma, HTML/CSS, Bootstrap, JavaScript, Google Analytics, GitHub

LANGUAGES

Intermediate Speaking and Writing– Spanish, French, and Hebrew

EDUCATION

Georgia Institute of Technology, Atlanta

June 2021 - Dec 2021

UX/UI Certification

Emory University, Atlanta

Aug 2016 - May 2020

Bachelor of Arts in English and Creative Writing